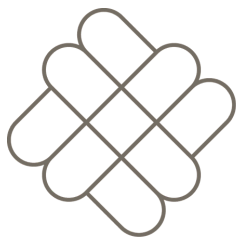


INVESTMENT OPPORTUNITIES



BOONE EDC
— BETTER IN BOONE —

2026

LETTER FROM THE CEO

Stepping into my role as CEO this past April, I recognized that Boone County's rapid growth presents both challenges and incredible opportunities. I knew that Boone County was the fastest-growing county in Indiana, and that the next few years had the potential to be defining for this community. My focus this year has been listening, learning, and planning; laying the groundwork for lasting impact in areas like childcare, housing, and job creation that strengthen our community for today and tomorrow.

This year, we celebrated significant milestones in economic development. We welcomed three major new investment projects totaling millions in investment and hundreds of new jobs. These successes reflect both the vision of our leaders and the strength of our community partnerships. We also saw expansions from already existing employers adding nearly 1,300 jobs and significant investments right here in Boone County.

At the same time, we celebrated our existing businesses and community achievements, reminding us that growth isn't just about numbers, but about people and the lives we impact.

We also invested in quality of life and early learning. The 180 in Color art installations brought vibrancy to five communities, while the Boone County Early Learning Coalition is strengthening childcare capacity, a vital foundation for our community's future.

Finally, small businesses, the backbone of Boone County, continued to thrive. Through our Microloan Program, we supported local entrepreneurs helping them grow and contribute to our shared success.

This year has shown what is possible when vision, collaboration, and commitment come together. Boone County is transforming, and it's doing so because of the people who call this community home. Thank you for being part of that transformation. Together, we are shaping a stronger, more vibrant future for Boone County.

-Andrea Kern, CEO, Boone EDC





Combined Impact of Boone EDC Projects (2025)

- Total Investment: \$802.1 million
- Total New Jobs Created: 1,621
- Total Annual Payroll Impact: \$77.7 million



WHY INVEST

Joining the Boone EDC as an investing member drives growth and strengthens Boone County's future. Members gain valuable connections, resources, and opportunities while contributing to impactful community initiatives.

Partnering with the Boone EDC enhances business success and expands your network, aligning with others committed to growth and community impact.

We create a resilient environment and ensure a legacy of prosperity for future generations. Join us in shaping Boone County's future today.

OUR VALUES

ADVOCATE: Champion for Boone County's growth, prosperity, and well-being.

RESPONSIVE: Swiftly and diligently addressing community needs and stakeholders' concerns.

COMMITTED: Dedication to sustainable economic development in Boone County.

INNOVATIVE: Cultivation of a creative environment, welcoming fresh ideas for progress.

CONNECT: Actively building partnerships strengthening Boone County's economic landscape.

OUR INITIATIVES

- Promote the value of local talent and elevate awareness of career opportunities across the county through strategic partnerships, outreach, and storytelling.
- Champion collaborative solutions to workforce challenges by fostering dialogue among employers, educators, and community stakeholders.
- Foster a thriving economic environment by supporting local enterprises, encouraging innovation, and positioning the county as a destination for growth and investment.

ANNUAL INVESTOR BENEFITS & VALUE

Benefit	Enterprise \$500	Influencer \$1,000	Innovator \$2,500	High- Impact \$5,000	Champion \$7,500	Legacy \$10,000
Eligible for Election to the Boone EDC Board and Voting Rights	✓	✓	✓	✓	✓	✓
Boone EDC Newsletter	✓	✓	✓	✓	✓	✓
Invitations to Investor-Only Events	✓	✓	✓	✓	✓	✓
Annual Report Listing		✓	✓	✓	✓	✓
Behind-the-Scenes Tours		✓	✓	✓	✓	✓
Annual Meeting Tickets			2	2	4	8
Social Media Spotlight			✓	✓	✓	✓
Work in Boone Page			✓	✓	✓	✓
Preferred Vendor List				✓	✓	✓
Event Sponsor Opportunity				✓	✓	✓
Speak at Annual Meeting					✓	✓
Strategic Partner Branding						✓

SMALL BUSINESS IMPACT & BUSINESS OPTIMIZATION

Spotlight Marketing - \$500

At the Boone EDC, we understand that many small businesses don't have the time, staff, or resources to consistently manage marketing efforts. That's why our marketing packages are designed to take the work off your plate while still giving your business a professional and engaging online presence. Our Spotlight Marketing Package, available for just \$500, helps you amplify your story and connect with the community without the stress of planning, creating, or posting content yourself.

INCLUDES:

- (1) Curated Social Media Post on Instagram, Facebook, and LinkedIn
- (1) Boone County Biz Spotlight Social Media Reel created by Boone EDC

High Impact Marketing - \$1,000

For those seeking even greater impact, our High Impact Marketing Package at \$1,000 offers enhanced exposure. In addition to the social media posts and the engaging Spotlight Reel, businesses receive a focused narrative feature on BetterInBoone.org, amplifying their story and reach. Furthermore, their business is included in a non-exclusive newsletter sent to our investors and members, expanding their network and connections within the local business community. These packages provide small businesses with cost-effective and impactful marketing solutions tailored to boost their growth and recognition.

INCLUDES:

- (1) Curated Social Media Post on Instagram, Facebook, and LinkedIn
- (1) Boone County Biz Spotlight Social Media Reel created by Boone EDC
- (1) Focused Narrative Feature on BetterInBoone.org
- (1) Included in one non-exclusive newsletter to our investors and members

Microloan Fund

Donating to the Boone EDC's Microloan Program empowers local entrepreneurs who lack access to traditional financing. Your contribution directly supports small business growth, fuels innovation, and strengthens Boone County's economic vitality.

INCLUDES:

- Recognition on our Microloan Fund section on BetterInBoone.org with logo and link
- Recognition as a Microloan Funding partner in our newsletter to our investors and members
- Recognition at the Annual Member Luncheon and in our annual report

Minimum donation \$2,500 | Suggested donation \$5,000



SPOTLIGHT: SMALL BUSINESS MARKETING EXAMPLE

Main Street Momentum: Thorntown's Downtown Revival Takes Shape

by editorialteam | Nov 14, 2025 | Uncategorized

Thorntown, Indiana, is rapidly becoming a dynamic destination. A palpable momentum is building downtown, fueled by the passion, vision, and tenacity of local entrepreneurs and a dedicated property-owning family committed to honoring the town's past.

The Foundation: Rebuilding from the Ground Up

This renaissance began structurally. A longtime Boone County family, driven by a belief in the magic of places like: Main Street Zionsville, Whitestown's Legacy Core, Downtown Lebanon and Downtown Thorntown, saw opportunity in historic



Paid Social Media Ad

Impressions: **18,903**

Reach: **12,024**

Clicks: **613**

Thorntown Small Businesses Business Optimization

The Boone Economic Development Corporation (Boone EDC) recently partnered with a local real estate developer to enhance the visibility of the small businesses operating within their several commercial properties. Many of these businesses were new to the area, and the developer sought a cohesive campaign to help promote their tenants and strengthen community engagement. This effort aligned directly with the Boone EDC's mission to create economic opportunity and support the growth of Boone County's business community.

Working closely with tenants, Boone EDC crafted a targeted marketing optimization package, including a digital ad campaign and a feature article highlighting the businesses and the unique character of Thorntown. **The campaign generated thousands of views and hundreds of clicks to the article, driving meaningful engagement and increased exposure for the businesses.** This project demonstrated the meaningful impact a strategic, collaborative marketing effort can have on small business visibility and showcased the Boone EDC's role in fostering economic vitality throughout Boone County.

2026 EVENT CALENDAR

Date	Time	Event
January 8th	8:00-9:30 am	Quarterly Elected Officials Meeting
January 14th	11:30-1 pm	HR Roundtable
January 29th	7-10 am	State of the Community
February 12th	9-10 am	Behind the Scenes: Pure Life Chiropractic (Whitestown)
March 11th	11:30-1 pm	HR Roundtable
March 12th	9-10 am	Behind the Scenes: 500 Sycamore (Thorntown)
April 9th	9-10 am	Behind the Scenes: Ern K. Hudson Justice Center (Lebanon)
April 14th	8:30-9:30 am	Next Up: Safety
April 16th	8-9:30 am	Quarterly Elected Officials Meeting
May 14th	9-10 am	Behind the Scenes
June 10th	11:30-1 pm	HR Roundtable
June 18th	9-10 am	Behind the Scenes
June TBD	TBD	Next Up: Energy Provider Panel
July 16th	8-9:30 am	Quarterly Elected Officials Meeting
August 13th	9-10 am	Behind the Scenes: Witham Health Services (Lebanon)
September 10th	9-10 am	Behind the Scenes
September 14th	11:30-1 pm	Next Up: Trade and Exports with ISDA
October 8th	9-10 am	Behind the Scenes
October 14th	11:30-1 pm	HR Roundtable
October 15th	8-9:30 am	Quarterly Elected Officials Meeting
November 17th	11:30-1:30 pm	Annual Investor Lunch
December 14th	TBD	Elected Officials - Economic Development 101

BOONE EDC RESERVES THE RIGHT TO ALTER EVENT DATES AND TIMES.

Boone EDC Investor Pledge Form – 2026

Business Name

Contact Name

Address

City State Zip

Email Phone

Invoice Contact & Email

COMMITMENT LEVEL

<u>INVESTOR</u>		<u>BUSINESS OPTIMIZATION</u>	
Legacy	\$10,000	High-Impact Marketing	\$1,000
Champion	\$7,500	Spotlight Marketing	\$500
High Impact	\$5,000		
Innovator	\$2,500	<u>MICROLOAN FUND</u>	
Influencer	\$1,000	\$5,000	
Enterprise	\$500	\$2,500	

Total Investment

Pay with CC Invoice ACH
Subject to fees

Partner Signature Date